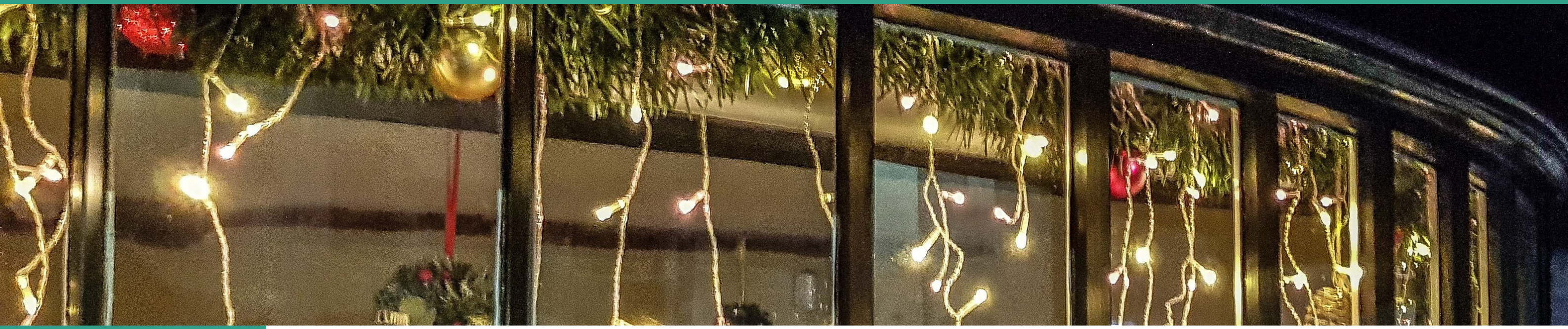


# LEDBURY TOWN COUNCIL NEWSLETTER WINTER EDITION



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## MESSAGE FROM THE MAYOR

The year is nearing the end, and as I look over the months since the end of summer Ledbury has had events that are bringing back a little more normality.

Ledbury has had its October/ Mop Fair which was very well attended by members of the public and dignitaries from Ledbury and other areas.

Bonfire night has been and gone and so into Remembrance where we paid our homage and respect to the fallen in all wars, and those who have served, and the ones who continue to serve. Our town service on Armistice Day, Thursday, 11th November went ahead as did Remembrance Day on Sunday, 14th November which was also very well attended. My sincere thanks to all who attended and took part, and to those that laid wreaths.

Our next events shall be Christmas lights switch on which is Saturday, 4th December, Mayors coffee morning on Monday, 6th December, and the Cemetery Chapel Candle Lighting on Sunday, 19th December at the Cemetery in New Street.

As we head from November into December and prepare for Christmas and New Year I shall take this opportunity to wish you all the very best for a Merry Christmas and a Happy New Year. I hope 2022 will be much better for everyone.

My very best wishes, Andy Manns, Mayor, LTC.



## Economy and Tourism Update

Economy and Tourism is a committee of Ledbury Town Council which aims to build on the work and achievements of The Planning Committee and The Environment and Leisure Committee. Our principal task is to take forward the objectives of a more prosperous and visitor-attractive town; objectives set by Council in the current Corporate Plan.

Since being formed at the start of July, work has gathered pace focusing on our priorities for the next eighteen months. Our current tasks include how best to develop our Charter Markets to best serve the people of Ledbury and to attract more visitors to our town, without damaging business for our wonderful independent traders. Our traders do so much to enhance our shopping experience and increase shoppers' footfall in our town centre. Please support them and Shop Local when you can.

To secure additional investment in the town we have bid to Herefordshire Council for funds in excess of £100,000 from the Government-backed Welcome Back Fund and Great Places to Visit Fund. If successful we should see even more improvements in the infrastructure and appearance of the town and its facilities for residents and visitors. We aim to work with our many vibrant local groups and associations to ensure new and improved services and amenities are in keeping with everything that makes Ledbury a great place to live.

You may have strong views on how we can grow and develop sustainably, whilst conserving what is best. You can find my contact details on the Ledbury Town Council website and I welcome you emailing me with your insights and opinions.

**Councillor Malcolm Hughes - Chair of Economy and Tourism**

## LTC SOCIALS

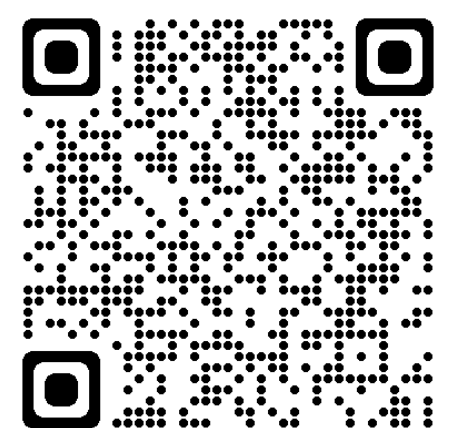


<https://www.facebook.com/Ledbury-Town-Council-1834014213360154>



<https://twitter.com/LedburyTC>

Scan our QR Code to go to the LTC Website



For our most up to date events and what's going on



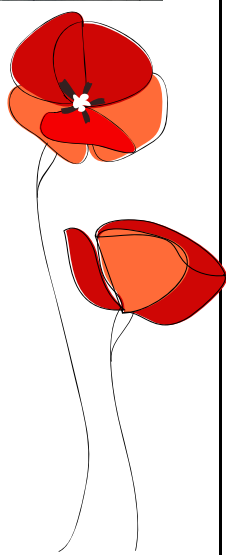
# LEDBURY TOWN REMEMBRANCE DAY



Ledbury Town held its Remembrance Service on Sunday, 14th November.

Mayor Councillor Andy Manns and Deputy Mayor Councillor Phillip Howells were amongst the many who laid wreaths at the Service.

The event also marked the 100th Anniversary of The Royal British Legion.



## Ledbury Town Council NDP

Ledbury Neighbourhood Development Plan – next consultation due in the new year

Ledbury Town Council would like to thank everyone who took time to fill in the Neighbourhood Development Plan (NDP) questionnaires sent to all households in Ledbury earlier this year. Without your input, we would not be able to complete this revision to the Plan. We received nearly 1,000 forms back and they made very interesting reading. Your views have been analysed and collated and we have used the results, alongside findings from a number of background studies, to draw up a draft new NDP document.

The document is a revision to some parts of the existing NDP. The revisions focus on establishing a settlement boundary, locations for employment and sports facilities and protection of green space. Policies covering building design and sustainable design are also proposed.

The draft is currently being finalised and will be considered by the Town Council in early December, after which it will be scrutinised by Herefordshire Council to ensure compliance with national and local policy and planning documents before being approved for what is known as the 'Regulation 14' version of the Plan.

Following this we will consult local people again on the Plan. This time, Covid-19 allowing, we hope to have some physical, face-to-face consultation events where you can look at the proposals in detail, ask us questions and give your views.

The plan is to hold the consultation during January and February 2022, so keep an eye open for publicity about the events.

Information and a questionnaire will also be available on-line. It is planned to ensure consultation materials will be available to view in the library and at the Council offices.

Cllr Phillip Howells

Chair, Ledbury Neighbourhood Plan Working Party



The Mayor of Ledbury, Councillor Andrew Manns would like to welcome you to our

## COFFEE MORNING



Monday, 6th  
December 2021

10:30 - 12:00

At the Town Council Offices.

Proceeds go towards the  
Veterans Support Association

## CO-OPTION

TOWN COUNCILLOR VACANCIES

Ledbury Town Council would like to invite candidates to be considered, via co-option, to fill the current 5 Councillor Vacancies.

The vacancies are in the following Wards (although as the Council is grouped, councillors represent the whole community).

Ledbury West – 1 vacancy

Ledbury South – 3 vacancies

Ledbury North – 1 vacancy

If you are interested in applying and would like more information please contact the Town Clerk at the address below.

The closing date for applications is 12.00 noon on Friday, 17 December 2021, following which you will be invited to attend an Extraordinary meeting of Full Council on Monday, 10 January 2022.

[https://ledburytowncouncil-my.sharepoint.com/:b:/g/personal/admin\\_ledburytowncouncil\\_gov\\_uk/EaKenpu5cZ9HmADBCUe5JqEBC-FVqd5ilu9YQf61oAdxmQ?e=SKDbDd](https://ledburytowncouncil-my.sharepoint.com/:b:/g/personal/admin_ledburytowncouncil_gov_uk/EaKenpu5cZ9HmADBCUe5JqEBC-FVqd5ilu9YQf61oAdxmQ?e=SKDbDd)

## SHOP LOCAL

Welcome to Shop Local, your opportunity to apply for a prepaid card loaded with £15 to spend with local businesses in Herefordshire. The aim of the scheme is simple - to get us all back out supporting our local businesses and retailers as they emerge from the limitations of the last 18 months.

You will need to apply for this card before 22 January 2022 and you must be over 18.

<https://www.herefordshire.gov.uk/shoplocal>



**CALENDAR  
DATES NOT TO  
MISS**



## **LEDBURY CHRISTMAS LIGHT SWITCH ON**

Ledbury Town Council can confirm that the annual Christmas light switch on event will take place on Saturday, 4 December 2021 between 4pm -8pm

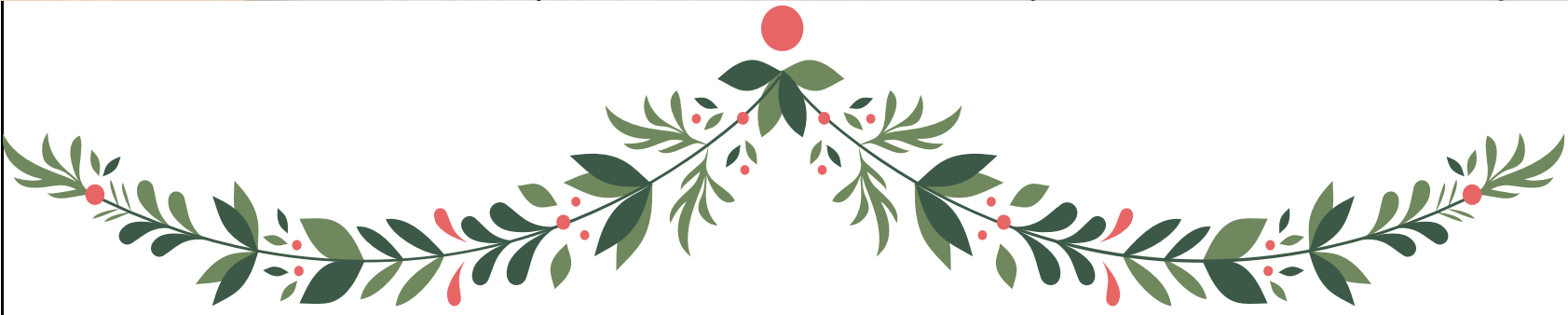
Christmas shoppers, remember, there will be free parking in car parks this day! We are sure that you can find something special from our wonderful and independent shops in Ledbury and the traders joining us for the Christmas market.

We will have a Brass band and choir to liven up the evening and plenty of stalls to look round. Free parking will also be available all day.

The lights will be switched on at 6pm.

Why not join the Loyal Free App to discover exclusive deals! More information can be found on page 4.

<https://www.loyalfree.co.uk/>



## **LEDBURY LATE NIGHT SHOPPING**

This years Late Night Christmas shopping will be Friday, 3rd December 2021 from 6pm onwards. There will also be a Craft Market under the Market House, so please do come down and support local businesses.



Repair Café Ledbury is running again on Saturday 4th December.

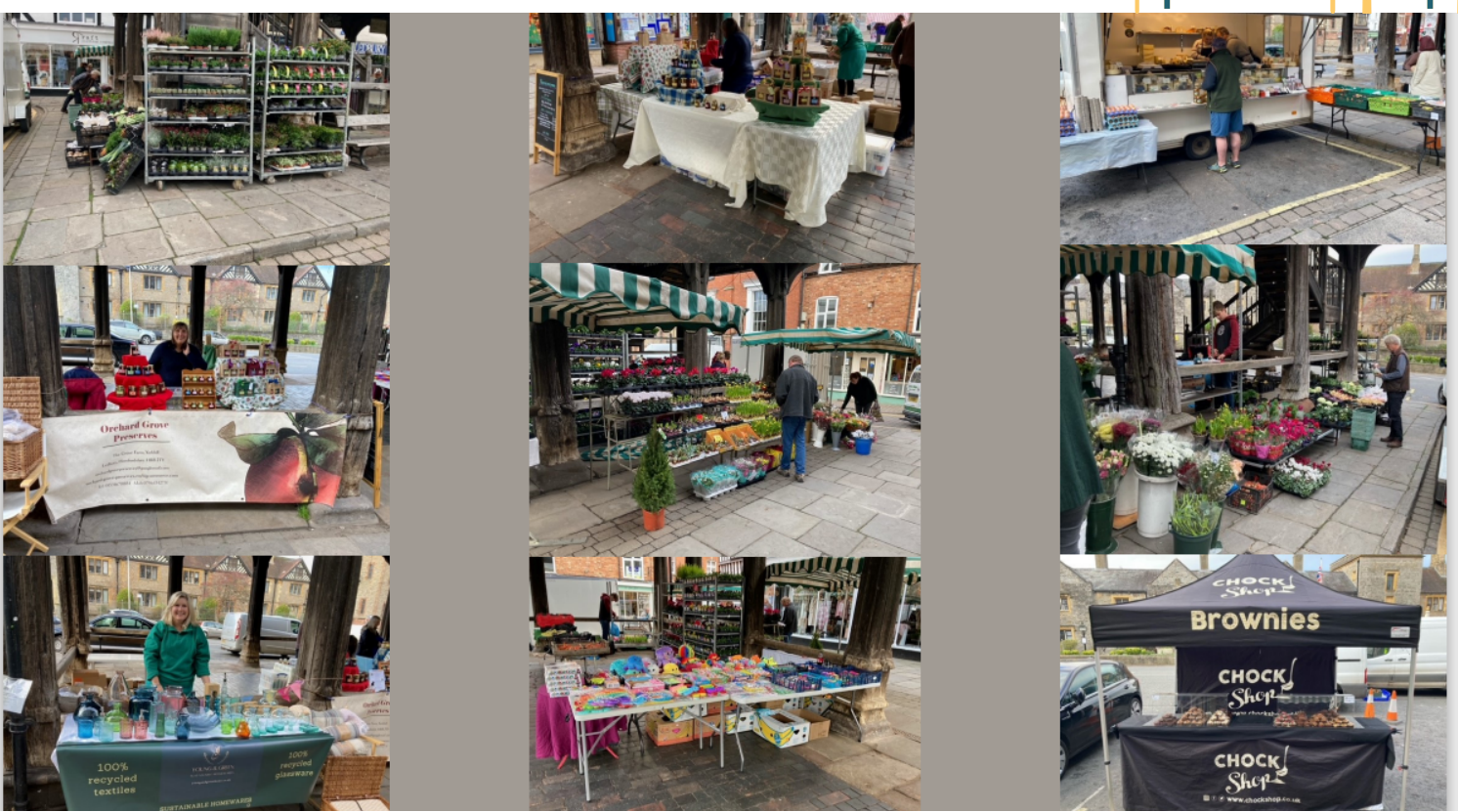
**Repair Cafés** are local schemes that promote repair as an alternative to throwing things away. In Ledbury we are holding two and a half hour Repair Café meetings, usually on the first Saturday of every month, from 10.00am to 12.30pm in The Burgage Hall. Local residents can bring their broken household items for fixing by one of our volunteer repairers (**advance booking essential**). Repair Cafés do not charge a fee for repairs but all donations towards the cost of running the sessions will be gratefully accepted.

Appointments are made via bookings only so please visit their website below.

<https://repaircafeledbury.org.uk/>

## **CHARTER MARKET**

Every Tuesday and Saturday  
under the Market House



Pictures from a recent Market in Ledbury



# OCTOBER FAIR



Thank you to all that attended the October Fair, we had a great turn out and hope to see you all again next year.



## Herefordshire Wildlife Trust



Team Wilder: Creating a Wilder Herefordshire  
© Penny Dixie

Wildlife and natural spaces are vital for the planet and for humans; they can help fight climate change, provide sources of food and water and can help our well-being. But nature needs our help. Increasing pressure from urbanisation, changing temperatures and weather patterns and intensive agriculture are putting wildlife at increasing risk. Everyone can help nature to recover. The smallest actions, like feeding the birds or making a bug hotel, can make a difference. Team Wilder is a Wildlife Trust initiative to create a Wilder Herefordshire; by working together and sharing knowledge and expertise we can create wilder spaces for nature to thrive. If you take action for nature, at home, school, church or in a community group you can sign up to one of our Team Wilder maps or sign up to receive our newsletter.  
© BenHall/2020Vision

Signing up to Team Wilder makes you part of something bigger, a place to share ideas, to learn from others and to get the support you need to help create a Wilder Herefordshire.

Visit our website to find out more: <https://www.herefordshirewt.org/wilderherefordshire>  
Or contact me, Sarah King, [s.king@herefordshirewt.co.uk](mailto:s.king@herefordshirewt.co.uk)

## Ledbury Food Bank - Here to Help

If you are struggling to feed yourself or your family we are here to help.



Ledbury Food Bank opened in 2012. We currently feed more than 50 family units from Ledbury and surrounding villages each month. Nobody should be hungry in our society although we know that more than 1.5 million people in this country rely on food banks.

Anyone who needs help feeding themselves or their family can just come along to St Katherine's Hall on a Wednesday or Friday between 10.00 and 12.00. We turn no one away, and we may be able to help in other ways as well. We have a contract with Citizens Advice to provide benefits advice and we have trained volunteers who can help with debt and housing problems or, if necessary, refer to organisations that can.

The increase in our work means that we are urgently looking for new premises. We have a large team of committed volunteers who help us without whom we could not carry out our work.

We are dependent on public donations of food and money as well as grants from public and private organisations.

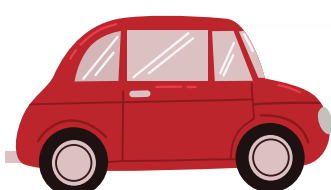
If you need any more information please either email [food@ledburyfoodbank.org](mailto:food@ledburyfoodbank.org) or call 07581283092 and leave a message. We will get back to you as soon as possible.

ARE YOU USING OR NEEDING A CAR ONLY 2 OR 3 TIMES A WEEK? THEN YOU CAN HALVE YOUR COSTS, MOST MEMBERS SAVE MUCH MORE

A CAR WITHOUT HASSLE, NO TAX, INSURANCE, DEPRECIATION, OR REPAIR BILLS

A CLUB RUN BY VOLUNTEER MEMBERS FOR MEMBERS

[malvern-hills-carclubs.org.uk](http://malvern-hills-carclubs.org.uk)  
01684 540284



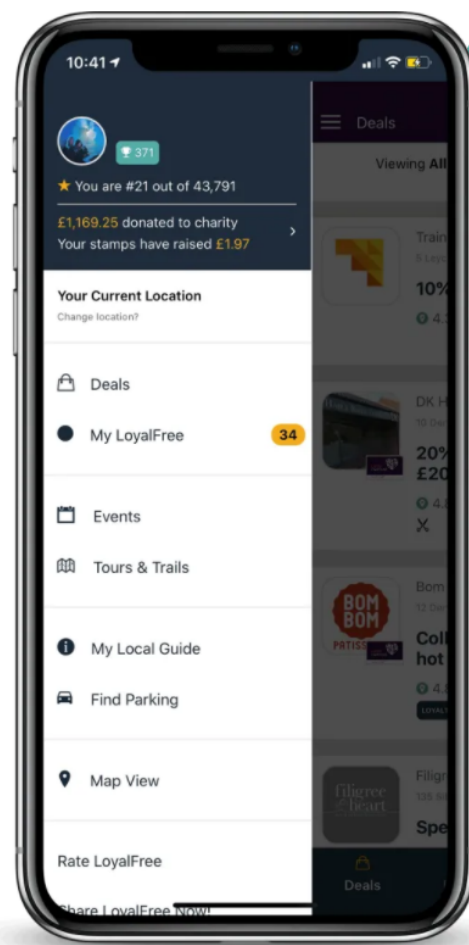
## HEREFORDSHIRE'S NEW LOYAL FREE APP

Discover amazing deals, on your phone!

Herefordshire Council have partnered with the award-winning place promotion app, LoyalFree, to help further promote our fantastic county, attractions, and local businesses/retailers.

### THE BENEFITS

- The App - Free for everyone, including local businesses, retailers, and users.
- Advertising Offers and Events
- Direct Links - to your website and Social Media accounts
- Featuring in Local Trails
- Customer insights - see how you are performing!
- Marketing Materials- Help to support you and your business!



**Save Money**  
**When You Shop Local**  
Download the LoyalFree app now to discover exclusive deals, exciting local events & fun trails

The Talk Community Team plan for the app to go live at the beginning of July and ask that local business register their details. This will help people quickly and easily find what they need in their local area, along with offering greater promotion for the country's business and retailer's, especially as we move forward with lockdown.

<https://www.loyalfree.co.uk/bid-find-out-more/>

## HerefordBID Investing in our City

The Hereford BID is run by Hereford BID Ltd; an independent not-for-profit company that is controlled by the private sector with between 12-15 volunteer board members directing and advising the company in accordance with the business plan.

Representing 500 businesses in the City Centre, The Bid will deliver the business plan for their 2nd term (2020-2025), and in doing so, identify, agree and deliver a timetable of schemes that will increase the appeal of our City, returning Hereford as a regional shopping and leisure destination, and importantly, a national tourist one too.

### What is a BID?

Business Improvement Districts (BIDs) are a business led and controlled partnership covering a tightly defined geographic area that delivers an agreed set of services and projects. In reaching this point a BID will have set out in its business plan what it intends to do for that area.

### Why do we need the BID?

Hereford has seen a gradual decline as a destination for consumers over the last 20 years; whilst other destinations have prospered with the help of professional destination management and marketing, in Hereford we have (for the most part) done nothing. Hereford needs professional destination management to restore it as a regional shopping and leisure destination as well as a national tourist one too.